

Privacy Notice for SMS Text Messages

Patients are free to provide Frome Medical Practice with their mobile telephone number and consent will be recorded to allow our staff to use SMS if needed, or if preferred by the patient.

SMS messages are automatically generated to remind patients of forthcoming surgery appointments that they have booked.

All SMS text messages are for direct medical care purposes only.

<p>1) Data Controller contact details</p>	<p>Frome Medical Practice, Frome Medical Centre, Enos Way, Frome, Somerset, BA11 2FH Telephone: 01373 301301</p>
<p>2) Data Protection Officer contact details</p>	<p>Kevin Caldwell GP Data Protection Officer Somerset CCG Wynford House Lufton Way Yeovil Somerset BA22 8HR Telephone: 01935 384000 Email: somccg.GPDPO@nhs.net</p>
<p>3) Purpose of the processing</p>	<p>SMS messages are automatically generated to remind patients of forthcoming practice appointments that they have booked and for direct medical care purposes.</p>
<p>4) Lawful basis for processing</p>	<p>The following Article 6 and 9 conditions apply:</p> <p><i>Article 6(1)(e) ‘...necessary for the performance of a task carried out in the public interest or in the exercise of official authority...’.</i></p> <p>and:</p> <p><i>Article 9(2)(h) ‘necessary for the purposes of preventative or occupational medicine for the assessment of the working capacity of the employee, medical diagnosis, the provision of health or social care or treatment or the management of health or social care systems and services.’</i></p> <p>We will consider your rights established under UK case law collectively known as the “Common Law Duty of Confidentiality”*</p>
<p>5) Recipient or categories of recipients of the shared data</p>	<p>The data subject (you)</p>
<p>6) Rights to object</p>	<p>Article 6(1)(e) gives the data subject the right to object. If you wish to do so please contact the practice.</p>
<p>7) Right to access and correct</p>	<p>You have the right to access any identifiable data that is being shared and have any inaccuracies corrected.</p>

8) Retention period	Not applicable
9) Right to Complain.	You have the right to complain to the Information Commissioner's Office, you can use this link https://ico.org.uk/global/contact-us/ or calling their helpline 0303 123 1113 (local rate) or 01625 545 745 (national rate)